

Solar Up

Eastern MA Group Purchasing



1. Best Price

- Through Solar Up, you can buy solar panels at \$3.25/Watt, **23% off the average MA installation price.**

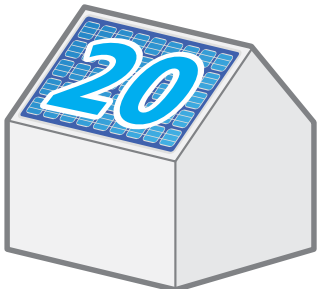
2. Mission-Driven

- For every household participating in Solar Up, we provide **5 free panels to low-income households.**
- We work with local solar installers to support the growth of **local green jobs.**

3. Customer Focus

- Customer service is our top priority, and it starts with arranging a **free solar site visit for your house.**
- As a consultant, Resonant represents you in hiring a contractor to build the **highest quality installation.**

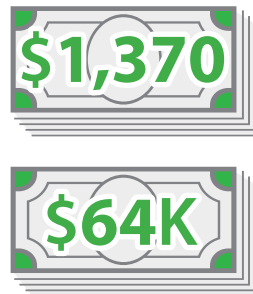
Solar Up by the Numbers



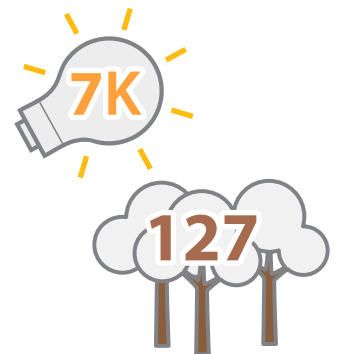
Joyce bought 20 solar panels (6 kW, a common household size).



She now pays nothing on her electric bills.



In the first year she saved \$1,370. She will save \$64,000 over 25 years.



She makes 7,000 kWh of clean energy per year = planting 127 trees!

Installation Partner: United Solar Associates



Resonant Energy selected United Solar Associates (USA) through a competitive bidding process with our partners. As a family owned company located in Malden MA, USA's business model is customer-centric, and they rely on the quality of their work and name to expand their market. Their development team has successfully installed more than five hundred projects in Massachusetts, Connecticut, New Hampshire, Maine and Barbados. Their clientele includes municipalities, national not-for-profits, homeowners and publicly traded companies.



12.3 kW system installed by USA in Avon, MA

Frequently Asked Questions

Who can participate in our group purchasing program?

Any homeowners, multi-family households, nonprofits, and businesses in Eastern Massachusetts.

What are the financial benefits of buying solar?

As an owner of solar in Massachusetts, you will see impressive returns on your investment. Some of the financial benefits of owning solar include:

Electricity Savings:

Zero out your electric bill from day 1.

Tax credits:

The Federal Tax credit is 30% off system cost. The MA State Tax Credit is 15% or \$1000.

Massachusetts incentives:

Take advantage of the added solar value incentive program before it expires in 2018.

What are my financing options?

You can buy your panels outright, or you can get a loan through the MA Solar Loan Program, the subsidized loan for residential solar systems. With this loan, your electricity savings will exceed your loan payments, so you save money from year-one. Can't take out a loan? Check out our Solar Access Program to learn about going solar for free.

Maximum Loan	Interest Rate	Principal Discount ¹	Length of Term
\$60,000	3.5 - 4.5%	20 - 30%	10 years

¹For households whose incomes are below 120% or 80% of state median income level, the program pays either 20% or 30% of the loan principal after the solar project has been commissioned.

What's the Next Step?

Sign up for a free roof evaluation by visiting www.resonant.energy/SolarUp or call our MA Group Purchasing Organizer at 617-326-3198.

Project Sequence

