

IT'S TIME FOR A POWER SHIFT



YOUR SUN. YOUR POWER. YOUR WAY.™

CALL: 800-903-6130

VISIT: directenergysolar.com

TIRED OF YOUR HIGH ELECTRICITY BILL?

Utility prices keep rising...and you keep paying more for your electricity. Take control of your electricity bill! With Direct Energy Solar and your good credit, your solar installation is free, and you just pay a monthly bill for your solar electricity. Thanks to Direct Energy Solar's expert system design, your monthly solar bills will actually be less than what you're currently paying to your utility company. With our financing options you can go solar for \$0 down and start making money on Day 1.

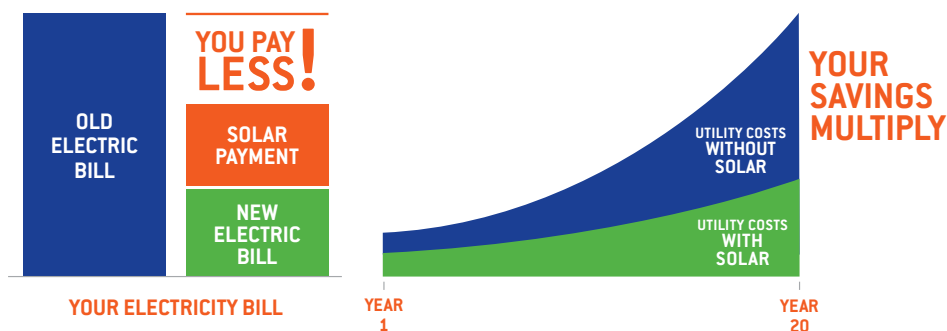
Start Saving Immediately

Enjoy your independence from unpredictable electricity prices and lock in your own electricity rates. Choosing solar puts you in control of your own power generation and shields you from ever-increasing utility rates. Your solar energy rewards can be immediate. And you may qualify for a free installation. You can transform your home from just another house into a "green" power plant, generating clean efficient energy for your home year-round straight from the sun—not from burning fossil fuels.

Our lease and loan offerings can help you go solar by paying for the system over time, or you can purchase the system for the highest rate of return. We'll help you understand all of your options so you can make the decision that is best for you.



Why Pay More for Electricity? Put Your Savings to Better Use.



“ Last summer, before solar, our electric bill was \$300 a month on average. This summer our bill ranged from \$40 to \$60 a month, and now we are more protected from utility rate increases. ”

MICHELLE AND DAVE VESAY

WHY GO SOLAR?



Financial
Savings



Energy
Independence



Home Value
Increases



Your Own “Green”
Power Plant



It's Great for the
Planet & Future

WE DO SOLAR THE RIGHT WAY

You only go solar once, so your choice of solar installer is an important decision. After all, your installer will be working with you to design your system, install your system, and provide support after your system installation. In a competitive market, there's no shortage of options. So what makes Direct Energy Solar stand out? We like to say we do solar "the right way." And here's why:



A Customized Design Using the Latest Technology

At Direct Energy Solar, we use one of the latest industry-leading processes and solar irradiance mapping technology to evaluate your home's potential for solar and custom-design your system for maximum savings. This technology allows us to provide you with a state-of-the-art production estimate—you will know exactly what your custom-designed system is guaranteed to produce when you meet with one of our solar consultants. You will also receive accurate forecasts of your solar payback and ROI.



Consistent, Quality Installation

We have hundreds of professionally-trained Direct Energy Solar electricians and installers who are experts in solar installation and passionate about solar power—so we can provide a consistent, quality experience.

Our Installation Process is Worry-Free

We want to make the process of going solar easy for you. Our team of solar experts personally handles every detail throughout your entire experience to turn a complex process into one that's smooth and carefree for you. Our professionals take care of everything, from precise measurements of your roof to post-installation paperwork for grants and rebates, and everything in between. Our installation process is fast and efficient, so you'll be saving in no time.

Our Guarantees Can't Be Beat

When you choose Direct Energy Solar, your solar system comes with the best worry-free guarantees in the business. We want you to be excited about your solar system for many years without concern for life's inevitable surprises. We offer guarantees to give you peace of mind. And you can rest easy knowing you will receive a lifetime of worry-free support for your system. We monitor your system and take care of any issues that arise. We're dedicated to helping you get the most out of your solar home.

**WORRY-FREE
GUARANTEES**

Get started today! Contact Direct Energy Solar to request your free solar consultation.



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A PREMIER EXPERIENCE

Direct Energy Solar combines the reliability and skill of a national solar company with personalized service and local knowledge. We don't get another chance to get it right—which is why we work tirelessly to earn your trust and your referrals to family and friends. Direct Energy Solar's team of solar experts personally handles every detail throughout your entire experience and turns a complex process into one that's smooth, simple and carefree for you.

Competitive Guarantees for Your Continued Satisfaction

- ✓ Installation Timeline Guarantees
- ✓ Moving Guarantees
- ✓ Workmanship Warranties
- ✓ New Roof Guarantees
- ✓ System Production Guarantees

Extra Care from the Start...and a Lifetime of Support for Your System

With Direct Energy Solar, you get a lifetime of support from a company that has helped thousands of homeowners switch to solar power and is committed to helping you get the best value out of your decision. We monitor your system and take care of any problems that arise. We are dedicated to helping you get the most benefits out of your solar home.

The Experience of Serving Millions of Homeowners

Direct Energy Solar is part of the Direct Energy family of companies which has served nearly five million homeowners across North America for over 15 years. We have become one of the largest home services providers on the continent by providing professional, affordable and high-quality energy products and home services to your neighbors and we would like to do the same for you. You can trust us with your solar installation and many other home services needs.



“ They offered the best technology. They quoted exactly what we wanted without compromise. Their lease package sealed the deal with excellent terms. ”

MEI AND JOSEPH ROGUS



TURN YOUR SUNNY ROOF INTO SAVINGS!

People everywhere are discovering the quality of our custom system design, the ease of our premier process, the accuracy of our system performance, and the peace of mind of our worry-free guarantees.

- ✓ Custom-designed system—we tailor your system specifically for your home
- ✓ Payment choices—you decide what's best for you
- ✓ Immediate savings on your first energy bill
- ✓ An easy experience every step of the way
- ✓ Personalized, local knowledge and leading technology from our home solar experts
- ✓ Worry-free guarantees, industry-leading warranties, and a lifetime of support
- ✓ Free installation if you qualify



“ We had a great experience. And their work crew was the nicest, most polite crew we’ve ever had come through the house. ”

RUTH AND DAN GOTTUK

Our business is based on your referrals. Direct Energy Solar customers are spreading the word!

We love referrals and reward our customers who spread the word about the benefits of going solar the right way with Direct Energy Solar. Do you know someone who may benefit from going solar? As an Direct Energy Solar customer, you can earn a cash reward for any referral that switches to solar with us!



“ Every sunny day offers a potential reduction in your energy bills and a way to reduce your carbon footprint. It feels good to see that sunshine put to use! ”

JEAN SILVER-ISENSTADT

Serving homeowners in:

CONNECTICUT

MASSACHUSETTS

RHODE ISLAND

DELAWARE

NEW HAMPSHIRE

NEW YORK

MARYLAND

NEW JERSEY

WASHINGTON, DC

Direct Energy Solar is growing quickly throughout the Northeast and we are continuously evaluating solar's potential in each state.

Check out our website for the most up-to-date list of office locations.



SEE HOW MUCH YOU CAN SAVE

Thousands of Direct Energy Solar customers are turning their sunny roofs into electricity savings. With your sunny roof, you can too! Choose Direct Energy Solar and go solar your way.

Contact Direct Energy Solar today to request your free solar consultation. We'll evaluate your home's potential for solar—if your home is a good candidate, we will custom-design a system specifically for your home to show you your energy savings.



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Offers and financing are available to customers who qualify, vary by location, and are not available in all areas. We customize our solar power system specifically for your home, therefore, pricing, savings, utility bill, solar bill amounts and actual returns vary based on different factors including but not limited to your location, system size, available solar incentives and local utility rates. See terms and conditions for more details. CA CSLB 992952, CT HIC 0628993/ELC 0200988-E1, DC HIC 420216000150/ELC EM902554, MD MHIC No. 132642, MA HIC 168228/ELC 21555, NJ HIC 13VH05618900/Electrical Contractor Bus. Permit # 34EI01175700, Suffolk 54817-H/51050-ME, Nassau H2409670000, Westchester ELC 1753/1750, Putnam HIC PC6168, Orange ELC 494, Rockland H-12400-40-00-00, PA HIC PA023535, RI Registration Number 39880
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