

## SOLAR ENERGY IS A SAFE, SECURE INVESTMENT



The information and questions that come with choosing and installing the right solar photovoltaic (pv) system to fit your needs can be complicated. Give us a call to schedule a free consultation.

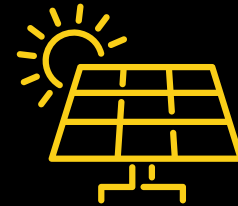
During this time, we will provide you with a general overview of solar energy and the installation process, demonstrate the size and design that would best fit your space, and provide a financial estimate for the project.



## THE SOLAR ADVANTAGE



- Pollution free and causes no greenhouse gases.
- Reduces dependence on foreign oil and fossil fuels.
- Renewable clean power is available every day (even cloudy days can produce power).
- Increases property value without increasing property tax.
- Return on investment will reduce, or may even eliminate, electric bills.
- Federal grants, tax incentives, and rebate programs are available to reduce initial costs.
- Excess power may be sold back to the power company to offset your usage on lower producing days and times.
- Can be installed virtually anywhere from roof tops to vacant land.
- Virtually no maintenance as solar pv panels can last for more than 25 years.
- Benefits the economy by creating solar energy focused jobs.



POWER YOUR FUTURE

## CONTACT US:

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OLSON SOLAR ENERGY

olsonsolarenergy.com



OLSON SOLAR ENERGY

OFFERING A RENEWABLE ENERGY SOLUTION  
for Western Wisconsin and surrounding areas





## WHO WE ARE

We are passionate.  
We are driven. We care.



After several years of living across the country from one another (Washington and North Carolina), two brothers started Olson Solar Energy within months of reuniting in Wisconsin. Cameron and Brandon Olson, as a team, value a strong work ethic, excellent customer service, and hold a true passion for solar energy. They look forward to learning, growing, serving others, and seeing what the future has in store for their company.

Together, Cameron and Brandon are excited to bridge the gap between you and the solar energy system that you are looking for. Whether you are hoping to make an update on your home or your business, they are dedicated to serving your needs.



Olson Solar Energy sells and skillfully installs solar pv systems for homeowners, commercial and agribusiness.



## WHY GO SOLAR?

There are many reasons why homeowners go solar, but cutting energy costs and improving the environment are the most common. Solar energy is a great home efficiency upgrade, that can reduce your carbon footprint while also increasing property value.

- » Drastically reduce, or even eliminate, your electric bills for more than 25 years.
- » Earn a great return on your investment.
- » Protect against rising energy costs.
- » Increase your property value.
- » Protect the environment.



## ENVIRONMENTAL IMPACT



Solar photovoltaic (pv) power generation has long been seen as a clean energy technology that draws upon the planet's most plentiful and widely distributed renewable energy source – the sun.

The electricity that solar panels produce is completely emissions free. When you use renewable solar energy to meet your energy needs, you reduce the demand for electricity from your utility. As a result, your utility plant emits less carbon when producing the power needed to meet customer demand.

## TYPES OF SOLAR SYSTEMS



### GRID-TIED SYSTEM

Our most commonly installed system and most cost effective. Integrated with your utility service, extra production is credited back to you to use on less sunny days.

### HYBRID SYSTEM

Store excess solar electricity produced by your panels for use later when the sun goes down (when your panels aren't producing power). Solar batteries can also provide backup power in the case of a grid blackout.

### OFF-GRID SYSTEM

You produce all of the power you consume. Living without connection to a utility grid is a lifestyle change that can range in cost depending on your personal preferences and expectations.

